GLBAJAJ
Institute of Management & Research, PGDM Institute
Greater Noida

FIND YOUR SPARK

1 September-31 November 2023





# Empowering Academic Discourse: International Conference on "Management Education 5.0 "Aligning NEP Agenda with Digitization and Global Practices"



GLBIMR, hosted a groundbreaking International Conference on "Management Education 5.0: Aligning NEP Agenda with Digitization and Global Practices" on September 8-9, 2023. Selected students from PGDM Batch 2023-25 had the esteemed opportunity to participate in this prestigious event, offering exposure to global thought leaders and professionals.

The conference featured insightful sessions, panel discussions, and technical presentations aimed at exploring the evolution of management education in the digital age and its alignment with the National Education Policy (NEP). Eminent speakers, including Dr. Anil Sahasrabudhe, Chairman of NAAC, and Prof. Djamchid Assadi from Burgundy School of Business, France, shared invaluable perspectives on the conference theme.

Students engaged in discussions on the challenges and opportunities of NEP in higher education, as well as global best practices in management education. The event fostered networking opportunities and provided a platform for presenting research papers, enhancing students' understanding of contemporary issues in the field.

The conference concluded with a valedictory session, featuring addresses by esteemed guests and faculty members. Through this enriching experience, students gained insights into the evolving landscape of management education and the imperative of embracing digital transformation and global perspectives. GLBIMR's commitment to academic excellence and global engagement was underscored through the success of this significant event.

# G L Bajaj Institute of Management & Research. PGDM Institute Vision

To be an institute of global repute for imparting knowledge, skill sets, confidence and values for being self-reliant and pleasantly employable.

#### Mission

- To create a sustainable learning ecosystem to build cognitive potential.
- To inculcate quality leadership, corporate understanding and global competence.
- To inculcate entrepreneurial skills & startup attributes for the spirit of self reliance.

1 September-31 November 2023

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# Elevating Leadership Skills: Global Talk Series

A Transformative Global Talk Series on "Initiation into Leadership Vision, Theories and Skills" on September 7, 2023 has organised. The event, facilitated by Prof. Djamchid Assadi from Burgundy School of Business, France, aimed to equip students of PGDM Batch 2023-25 with essential leadership insights and practical skills.

Through a comprehensive three-hour session, students delved into fundamental concepts and theories of leadership, explored various leadership styles, and analyzed real-life case studies. Interactive exercises focused on enhancing communication, emotional intelligence, decision-making, and conflict-resolution skills. Group activities provided opportunities to apply learned concepts in practical scenarios, fostering critical thinking and problem-solving abilities.



The event underscored the importance of visionary leadership and its impact on organizational success. Participants engaged in reflective discussions, identifying personal leadership strengths and areas for improvement. Prof. Assadi's expertise and guidance enriched students' understanding of leadership dynamics, empowering them to emerge as effective leaders in diverse contexts. The Global Talk Series served as a catalyst for personal and professional growth, aligning with GLBIMR's commitment to nurturing future-ready leaders equipped to navigate the complexities of the global business landscape.

1 October- 31 December 2022

**Quarterly Newspaper** 



#### A Memorable Celebration: Teachers' Day

Teachers' Day with immense fervour on Tuesday, September 5, 2023. The event, organized by the students of PGDM Batch 2022-24 and PGDM Batch 2023-25, paid tribute to the invaluable contributions of teachers in shaping society. Dr. Sunita Chowdhury, Dr. Arvind Bhatt, and Dr. Swati Priya, as faculty coordinators, spearheaded the event's organization.

Teachers' Day holds special significance in India, marking the birth anniversary of Dr. Sarvepalli Radhakrishnan, a revered scholar and teacher. The celebration in the PGDM Auditorium witnessed heartfelt expressions of gratitude towards the faculty members, recognizing their pivotal role in nurturing students' growth and learning. The event comprised various activities and performances, including speeches, cultural presentations, and token of appreciation ceremonies. Students showcased their creativity and admiration for their mentors through thoughtful gestures and performances, fostering a spirit of camaraderie and respect within the academic community.

Teachers' Day at GLBIMR served as a reminder of the profound impact educators have on shaping the future generation. It underscored the institute's commitment to honouring and celebrating the dedication, passion, and expertise of its faculty members in nurturing academic excellence and holistic development among students. The successful execution of the event exemplified the collaborative efforts of students, faculty, and staff in fostering a vibrant and inclusive learning environment at

GLBIMR.



1 September- 31 December 2023

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# Alumni Expert Talk on "Use of Ratios to Analyze Financial Statements"

GL Bajaj Institute of Management and Research hosted a highly informative Alumni Expert Talk on August 25, 2023, focusing on the "Use of Ratios to Analyze Financial Statements." Led by Mr. Kislay Kumar, Manager of the Affluent Group at CITI Bank and an esteemed alumni member from the PGDM Batch 17-19, the session aimed to enlighten students on various aspects of financial analysis. Students from PGDM/PGDM(General) Batch 2023-25, particularly from Sections C, D, and E, actively participated in the session, gaining insights into the practical application of financial ratios. Mr. Kumar elucidated the significance of ratios in understanding a company's financial health, identifying red

flags, and their relevance in banking operations.





The event emphasized punctuality and professional attire, with students required to report by 2:45 p.m. sharp in formal attire. The Alumni Expert Talk exemplified Bajaj / Institute's commitment providing holistic learning experiences to its students, bridging theoretical knowledge with real-world applications. Under the guidance of Dr. Nidhi Srivastava, the Faculty Coordinator, and the meticulous arrangements by the program committee, the session concluded successfully, leaving students equipped with valuable insights into financial analysis techniques essential for future managerial roles.

1 September-31 November 2023

**Quarterly Newspaper** 

#### **Empowering Financial Decision Making: Excel Workshop**

We conducted a transformative workshop on "Use of Excel for Financial Data Visualization and Decision Making" starting from September 4, 2023. Led by esteemed facilitator Mr. Sumit Gulati, founder of Finexcel Academy and an expert in Advanced Excel, the workshop aimed to enhance the financial acumen of PGDM/PGDM (General) Batch 2023–25 students. Under the diligent guidance of Faculty Coordinators Dr. Nidhi Srivastava and Dr. Shuchita Singh, students immersed themselves in learning key techniques for data visualization and financial decision-making using Excel. The workshop, integrated into the curriculum's Accounting for Managers subject, offered practical insights

indispensable for future r

Attendance punctuality and professional attire were emphasized, reflecting the seriousness attached to the workshop's objectives. Students were required to bring fully charged laptops and pre-download suggested resource files, ensuring seamless participation. The workshop culminated in an evaluation component, allocating 10 marks to assess students' grasp of the material covered. This interactive session not only equipped students with practical Excel skills but also instilled confidence in leveraging data for informed decision-making. Overall, the workshop exemplified GL Bajaj Institute of Management and Research's commitment to fostering holistic managerial competencies, and preparing students to excel in dynamic business environments.

1 September-31 November 2023

**Quarterly Newspaper** 



# A Resounding Success: Blood Donation Camp

A life-saving Blood Donation Camp on Wednesday, August 9th, 2023 Has hosted, in collaboration with the Armed Forces Transfusion Centre blood bank. This initiative, led by faculty coordinators Dr. Arvind Kumar Bhatt and Prof. Atul Arora, along with student coordinators Vikash Kumar, Reshu Agrawal, Rahul Pandey, Puja Kumari, and Shivam Singh, witnessed a remarkable response with 75 students actively participating in the noble cause

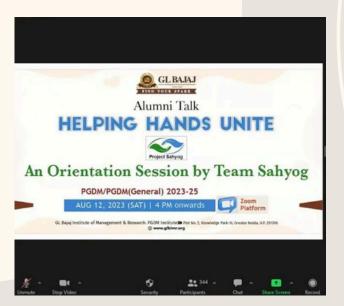
Pre-registration ensured a smooth flow throughout the day, minimizing waiting times for donors. Students came prepared, having enjoyed a nutritious breakfast beforehand as advised. The well-organized environment fostered a sense of ease, with many students expressing their pride in contributing to this national need.

The Blood Donation Camp stands as a testament to GLBIMR commitment to social responsibility. It provided a valuable platform for students to make a tangible difference in the lives of countless individuals



1 September-31 November 2023

**Quarterly Newspaper** 



# GLBIMR Launches Project Sahyog: An Alumni-Driven Initiative to Boost Student Employability.

Project Sahyog has unveiled a strategic initiative designed to bolster the employability of its PGDM and PGDM (General) students. The program leverages the invaluable expertise and experience of GLBIMR alumni to provide targeted career preparation support to current students. Recognizing the critical role alumni play in bridging the academic-professional divide,.

Project Sahyog fosters a collaborative environment where seasoned graduates equip current students with the necessary tools for career success. This comprehensive support system encompasses:

- •Skills Development: Project Sahyog equips students with the essential skills and knowledge demanded by their chosen industries.
- •Placement Assistance: The program offers tailored guidance on crafting impactful resumes, navigating Group Discussions (GDs) with confidence, and excelling in job interviews.

Personalized Mentorship: Students benefit from one-on-one mentorship opportunities with experienced alumni. These mentors provide valuable support in areas like specialization selection, communication skills refinement, and domain-specific knowledge acquisition



#### 1 September-31 November 2023

Fortnightly Newspaper

#### **Alumni Corner**

# Redefining DEIB in the Workplace: A New Approach to Inclusion

Diversity, Equity, Inclusion, and Belonging (DEIB) have become crucial pillars in creating a more equitable and inclusive workplace environment. However, there is a growing recognition that simply checking off boxes or implementing surface-level initiatives is not enough to drive meaningful change. Redefining DEIB involves going beyond token gestures and addressing systemic issues of discrimination, bias, and exclusion within organizations. It requires a fundamental shift in mindset and approach to foster a culture where all individuals feel valued, respected, and empowered to bring their authentic selves to work.

To redefine DEIB effectively, organizations must prioritize creating a culture of belonging where every employee feels included and supported. This involves not only increasing representation of diverse groups but also actively listening to their voices, understanding their unique experiences, and addressing the barriers they face. By fostering a sense of belonging, organizations can unlock the full potential of their workforce, drive innovation, and create a more collaborative and engaged workplace where everyone can thrive.

Furthermore, redefining DEIB requires a commitment to continuous learning, unlearning, and growth at all levels of the organization. This includes providing ongoing training and education on topics such as unconscious bias, privilege, and allyship, as well as creating opportunities for open dialogue and reflection. By encouraging employees to challenge their assumptions, broaden their perspectives, and engage in difficult conversations, organizations can create a more inclusive and equitable environment where diversity is celebrated as a source of strength and creativity. Redefining DEIB is not just a one-time initiative but an ongoing journey towards building a more just, equitable, and inclusive workplace for all.



Jyotica Srivastava
PGDM 2020-22
Associate Talent Acquisition, Publicis Re:Sources

Fortnightly Newspaper

#### **Alumni Corner**

#### Muskan Jain's :- Journey to HR Partner at Amazon

This month, we are delighted to spotlight Muskan Jain, our distinguished "Alumni of the Month," whose recent transition to HR Partner at Amazon marks a significant milestone in her career trajectory. Muskan's journey from her earlier roles at Siemens and IGT Solutions to her current position at Amazon exemplifies a steadfast commitment to growth, adaptability, and excellence.

Beginning as an Executive HRBP at IGT Solutions, Muskan excelled in talent management and stakeholder engagement, gaining invaluable experience navigating complex organizational dynamics. Transitioning to Siemens as an HRBP, she refined her skills in talent development and spearheaded strategic initiatives, earning recognition as a key player in Siemens' HR landscape.

Now, as HR Partner at Amazon, Muskan embarks on a new chapter in her career journey, bringing with her a wealth of experience and a fresh perspective. Her tenure at Siemens and IGT Solutions equipped her with the expertise necessary to thrive in Amazon's dynamic and fast-paced environment.

We extend our heartfelt congratulations to Muskan Jain on this well-deserved accomplishment and wish her continued success in her endeavors with Amazon. May her story inspire others to embrace opportunities with enthusiasm and determination, confident in their ability to realize their full potential in the ever-evolving landscape of professional growth



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#### 1 September-31 November 2023

**Quarterly Newspaper** 



GL Bajaj Institute of Management and Research. PGDM Institute, Greater Noida was established in 2007 under the umbrella of GL Bajaj Group of Institutions. GLBIMR.PGDM Institute embarked on the journey to promote higher education in NCR. In record time of 17 years, GLBIMR. PGDM Institute has demonstrated meteoric growth and has carved a distinct niche for itself in the field of management education. GL Bajaj Institute of Management and Research. PGDM Institute, Greater Noida is a leading B-School of North India offering Two Years Full Time Post Graduate Diploma in Management (PGDM) accredited with NBA and approved by AICTE, Ministry of HRD, Govt. of India, with specialization in areas of Marketing, Finance, Human Resource Management, Operations, Data Analytics and International Business.

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#### **Program Educational Objectives (PEOs)**

**PEO-1** Graduates will be able to contribute to nation-building with advanced practical knowledge in the functional areas of business management while upholding ethical practices.

**PEO-2** Graduates will be able to establish benchmarks with the necessary tools and techniques to analyze, design, develop, optimize, and integrate systems for handling complex business problems and uncertainty.

**PEO-3** Graduates will be able to demonstrate as effective team players with the capability to lead and appreciate teamwork towards organizational challenges and issues for synergistic growth of multinational organizations: Domestic and global organizations.

**PEO-4** Graduates will be ignited with passion and curiosity for lifelong learning and innovation so that they can pursue higher studies and a high level of personal and professional integrity leading to greater societal impact.

**PEO-5** Graduates will be competent to take up entrepreneurial initiatives either for their own or within other organizations where they are employed and develop innovative ideas and drive the business through entrepreneurial skills.

#### G.L Bajaj Institute of Management & Research

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